

NOVEMBER 18-20, 2024

Connecting for Children's Justice Conference



# SPONSORSHIP GUIDE

Presented by:  
CHILDREN'S ADVOCACY CENTERS OF TENNESSEE

[tnccjconference.org](https://tnccjconference.org) | [#ccj2024](https://twitter.com/ccj2024) | [www.cactn.org](https://www.cactn.org)



---

# ABOUT CCJ

The Connecting for Children's Justice Conference (CCJ) is hosted by Children's Advocacy Centers of Tennessee (CACTN).

2024 will be an in-person conference, where we are anticipating over 400 guests in attendance - a great way for your company/organization to get in front of a large number of people in the child advocacy movement.

The CACTN planning team has tailored this conference to provide opportunities for child abuse professionals to train in tandem with fellow colleagues.

## **WHO BENEFITS?**

Children experiencing physical abuse, sexual abuse, or human trafficking in Tennessee and the professionals who serve them.

## **WHEN & WHERE**

November 18-20, 2024: In-person at the Sonesta Nashville Airport

## **WHO ATTENDS THE CONFERENCE?**

Child welfare, law enforcement, prosecutors, medical, mental health professionals, and other advocates attend CCJ to train together and share their expertise with the goal of providing the best possible services to children and families experiencing abuse.

---

---

# SPONSOR BENEFITS

## STRENGTHEN YOUR BRAND

Enhance brand awareness by engaging with our professional community.

## TARGETED MARKETING

Market your products/services to child abuse professionals from across the country. Many of the participants are decision-makers and influencers in their fields.

## SUPPORT AN IMPORTANT CAUSE

Quality training results in quality services. Child abuse survivors deserve quality care and assistance, which can only be gained through expert training and resources. Your support provides our members with the tools necessary to deliver hope and healing to children and families experiencing abuse.

## SPONSOR LEVELS

### Platinum: \$10,000

- (3) registrations to the in person conference
- Company logo and link to your website on the CCJ Conference website & all relevant printed materials
- Exhibitor booth in a prominent location
- (2) push notifications sent during the conference
- Company logo prominently displayed on CCJ t-shirts

### Gold: \$5000

- (2) registrations to the in person conference
- Company logo and link to your website on the CCJ Conference website & all relevant printed materials
- Company logo on CCJ t-shirts
- Exhibitor booth. Details below in a-la-carte section
- (1) push notifications sent during the conference

### Silver: \$2500

- Company logo and link to your website on the CCJ Conference website and all relevant printed materials
- Exhibitor booth. Details below in a-la-carte section
- (1) push notifications sent during the conference

### Bronze: \$1500

- Company logo and link to your website on the CCJ Conference website and all relevant printed materials
- Exhibitor booth.
- (1) push notifications sent during the conference

Contact [ccjconference@tncac.org](mailto:ccjconference@tncac.org) to sponsor or for more information

# SPONSOR LEVEL ENHANCEMENTS

## SESSION SPONSORSHIP: \$500/EA

Includes:

- Name recognition in the session description
- Logo included in the background of the moderator when introducing the speaker
- Pending approval of TNCAC planning committee

## EMAIL HIGHLIGHT: 15 available, \$150/ea.

Includes:

- Spotlight in (1) email leading up to the event
- 300 character description + logo + (1) hyperlink

**\*MUST SPONSOR AT AT LEAST THE BRONZE LEVEL TO QUALIFY FOR THESE ENHANCEMENTS\***

## PUSH NOTIFICATIONS: 10 available, \$250/ea

Includes:

- (1) Push notification during the event.
- 150 character description, + logo + (1) link

# A LA CARTE OFFERINGS

## EXHIBITOR BOOTH: \$400/ea

Includes:

- 6 ft table at in-person event Nov 18-20, 2024
- App Build out of exhibitor booth with relevant links, logos, photos, and videos
- Opportunity to interact with attendees and teach them about your product/services

*LIMITED SCHOLARSHIPS AVAILABLE FOR THOSE THAT ARE A NON-PROFIT OR MISSION BASED*

## RECEPTION SPONSOR: \$5,000

Includes:

- Branded cocktail napkins with your logo
- Welcome signage at all doors with logo Logo on t-shirts & conference websites
- Exhibitor Booth

## SWAG BOX SPONSOR Variable, \$1000+

Includes:

- Branded item in the swag box, given to all in-person attendees who register by cutoff date.
- Value of item equal to 65% of sponsorship, 35% retained for fees, shipping, etc.
- Sponsorships begin at \$1000. Gold, Silver, or Bronze tiered sponsors can include an item in the box on top of their sponsorship at a value below \$1000





## HOW TO SPONSOR

To become a sponsor for Connecting for Children's Justice Conference 2024, please contact [ccjconference@tncac.org](mailto:ccjconference@tncac.org).

The team at CACTN will be in contact to send detailed information in order to complete your sponsorship and answer any questions in regards to sponsorship levels, CCJ 2024, and any other questions you might have.

Thank you in advance for considering partnering with CACTN to equip professionals across the state to serve children who are victims of abuse!

Not seeing a sponsorship option that fits your exact needs? Reach out to the CACTN team - we'll be happy to work with you to find the perfect way to support the conference and your goals.

